

#Spring2Sarasota Social Media Contest

BRIEF DESCRIPTION:

#Spring2Sarasota is a Syracuse Regional Airport Authority sponsored social media contest where people have the chance to win two round trip tickets* from Syracuse Hancock International Airport to Sarasota-Bradenton (SYR to SRQ). Enter to win by following @syracuseairport and @allegiant on Twitter and Instagram. Next, post a photo of your best, fun, creative (and tasteful!) Central New York-themed “beach” pose and a caption that explains why you deserve the trip. The contest will begin on March 29, 2019 and end when the winner is announced April 12, 2019. Be sure to use the hashtag #Spring2Sarasota in your caption!



HOW TO ENTER:

Follow @syracuseairport and @allegiant on both Twitter and Instagram and post a photo publicly on both social media platforms with a description of why you deserve the trip. The photo should be of your best, fun, creative (and tasteful!) Central New York-themed “beach” pose. It should include a caption that explains why you deserve the trip. Include #Spring2Sarasota in your description!

CONTEST REQUIREMENTS:

- You must be 21 years or older to win.
- You must be eligible to fly.
- The photo must be posted publicly and contain the hashtag #Spring2Sarasota.
- The photo must be your own.

Elimination

Any false information provided within the context of the contest by a participant concerning identity, mailing address, telephone number, e-mail address, ownership of rights, or non-compliance with these Official Rules or the like may result in the immediate elimination of the participant from the contest. The contest sponsors further reserve the right to disqualify any entry that it believes in its sole and unfettered discretion infringes upon or violates the rights of any third party, otherwise does not comply with these Official Rules, or violates U.S. or applicable state or local law.

Additional Rules

The conduct of the contest is governed by the applicable laws of the United States of America and State of New York, which take precedence over any rule to the contrary herein. The contest sponsor shall follow the applicable laws for conducting contests, including posting of lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc., as required by local, state, and federal law.

The contest sponsor is not liable for any lost or stolen entries, prizes or contest information.

By participating in the contest, participants agree to be bound by the decisions of contest sponsor personnel. The contest sponsor reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The contest sponsor will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and contest sponsor decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, intentional interference or any event beyond the control of the contest sponsor, the contest sponsor reserves the right to terminate this contest, or make such other decisions regarding the outcome as the contest sponsor deems appropriate. All decisions will be made by the contest sponsor are final. The contest sponsor may waive any of these rules in its sole discretion.

The contest sponsor reserves the right to withdraw or terminate this contest at any time without prior notice.

Restrictions on Use of Travel Vouchers:

- i. Travel must be booked and completed within one (1) year from the date of issuance of the travel voucher. Airfare is based on availability and may be subject to certain blackout dates (1/1-5, 3/1-3/30, 4/2-6, 11/20-30, 12/1, and 12/18-31). Seats are limited and may not be available on all flights. Prize is non-transferable. No substitution or transfer of prize or cash redemption is permitted. Any and all amounts over and above the value of the travel voucher will be the responsibility of the winner.
- ii. Changes/Cancellation. Changes to reservations are subject to a change fee of \$75 per person, per segment. No changes or substitutions will be permitted within seven days of scheduled departure. All changes must be made through Allegiant's reservation call center at 702-505-8888. Changing the originating city and destination of the originally booked itinerary is not permitted. Allegiant reserves the right to cancel, alter routes/times and suspend air service without notice. Management reserves all rights. No cash value.

Prize Information

*The prize of two round trip tickets are worth \$250 each in the form of Allegiant Travel Company flight vouchers. These vouchers apply only to flights from Syracuse to Sarasota-Bradenton.

Waiver of Liability and Agreement to Indemnify

By submitting any entry, each entrant, its, his, her or their heirs, successors and assigns ("Entrant") hereby releases, forever discharges and covenants not to make a claim against or sue the Syracuse Regional Airport Authority, Allegiant Travel Company, and its respective subsidiaries and affiliates, licensees, employees, officers, directors, representatives, successors and assigns, of and from all manner of action or actions, cause or causes of action, at law or in equity, suits, claims, demands, liability, loss, cost or expense, of any nature whatsoever, known or unknown, fixed or contingent, which Entrant may have or hereafter have against the Syracuse Regional Airport Authority or Allegiant Travel Company by reason of any injuries or damages Entrant may sustain, whether to Entrant's person, property, reputation, or otherwise, as a result of, incident to, or related in any way to the entry, the contest, or the use, incorporation or exploitation of the entry for any purpose described herein. Entrant waives and foregoes the right to seek injunctive relief against anyone relating in any way to the entry, the contest, or the use, incorporation, or exploitation of the materials prepared by Entrant and/or used by the Syracuse Regional Airport Authority or Allegiant Travel Company for any purpose described herein. Entrant agrees to indemnify and hold harmless the Syracuse Regional Airport Authority and Allegiant Travel Company from and against any liabilities, losses, claims, demands, costs (including, without limitation, reasonable attorneys' fees) and expenses arising in connection with any breach or alleged breach by the Syracuse Regional Airport Authority or Allegiant Travel Company or any representation made by the Entrant in connection with submitting the entry.

Winner Selection

1. One winner will be selected by the Syracuse Regional Airport Authority based upon the taste and creativity of the individual submission. All such determinations will be at the sole and absolute discretion of the Syracuse Regional Airport Authority and shall not be subject to challenge on any basis.
2. The winner is required to acknowledge receipt of winning notification within 24 hours of notification of winning the prize.
3. The winner is required to redeem the prize and to verify identity with proper and legal picture identification within 72 hours of notification of winning the prize.
4. Income, sales, and other taxes, fees, or expenses, if any, and of any kind or nature, are the sole responsibility of the winner.

Winner Notification

1. Winners will be notified via Instagram or Twitter.
2. By participating in the contest, each participant and winner waives any and all claims of liability against the contest sponsor, Allegiant Travel Company and its respective employees and agents for any personal injury, loss, and/or damage that may occur from the conduct of, or participation in, the contest, or from the use and/or acceptance of any prize or winnings in connection with the contest.
3. By claiming the prize, the winner authorizes the use, without additional compensation, of his or her name and/or likeness and/or voice/photograph for advertising purposes in any manner and in any medium (including, without limitation, radio broadcasts; newspapers and other publications; television or film releases; slides; videotape; distribution over the Internet) the contest sponsor may deem appropriate and agrees to execute any and all documentation deemed necessary by the Syracuse Regional Airport Authority or Allegiant Travel Company in connection with the contest.